







# SCHOOL OF **BUSINESS**

Where Tomorrow's Leaders Are Born

## Welcome to Adamas University

Address: Adamas Knowledge City, Barasat - Barrackpore Road, P.O. - Jagannathpur, District - 24 Parganas (North), Kolkata - 700 126  
Admission City Office: Haute Street, 86 A, Topsia Road, (2nd Floor) Topsia, Kolkata - 700 046

☎ 1800 419 7423 (Toll-Free No.) 📞 6292 190 233 🌐 [www.adamasuniversity.ac.in](http://www.adamasuniversity.ac.in) | Visit us on:     

# Transform with Adamas

Transform your future with Adamas University. Our innovative multidisciplinary programs, experienced faculty, and best in class facilities are designed to help students achieve their goals and prepare them for success in the global workforce.

Adamas University is a dynamic and innovative institution that prides itself on providing students with an exceptional learning experience. Founded in 2014, the University has quickly gained a reputation for academic excellence, cutting-edge research, and a commitment to creating graduates who are equipped to succeed in the global workforce.

At Adamas University, students have access to a wide range of undergraduate, postgraduate, and doctoral programs across various disciplines such as Engineering, Management, Law, Humanities, Science, Social Science, Education, and Health Sciences. These programs are designed to be intellectually stimulating and are taught by experienced and knowledgeable faculty members who are dedicated to providing students with the skills and knowledge they need to succeed.

In addition to a rigorous academic curriculum, Adamas University offers students a vibrant campus life with a range of extracurricular activities and clubs. From sports teams to cultural events, there is something for everyone at Adamas University. The University also provides state-of-the-art facilities, including modern classrooms, well-equipped laboratories, a well-stocked library, and cutting-edge research centers.

Located in Barasat, West Bengal, Adamas University is easily accessible by road, rail, and air. The University has excellent connections to the city of Kolkata, which is just a short distance away. This makes it an ideal location for students who want to experience the culture and vibrancy of one of India's most exciting cities while also enjoying the benefits of a serene campus environment.

**The #BestinBengal for the Best of Minds.**



## PROFESSOR (DR.) SAMIT RAY

Founder Chancellor - Adamas University | Chairman - RICE Group,  
Board Member, International Association of Universities  
(only representative from India)

"Believe in the power of your dreams and the potential within you to achieve greatness. Embrace challenges as stepping stones to success, and let your passion be the driving force behind your journey to excellence."



## PROFESSOR SURANJAN DAS

Vice Chancellor, Adamas University

"Never stop questioning, never stop learning. Your time at Adamas University will equip you with the knowledge and skills to change the world. Go forth and make a difference!"

### RANKINGS

IIRF 2024 RANKINGS INDIA



in  
Best Private University  
in West Bengal



in  
Best Law College (pvt.)  
in West Bengal



in Top 10  
Engineering Colleges (pvt.)  
in West Bengal



in Top 10  
Pharmacy Colleges (pvt.)  
in West Bengal

CAREER360 YOUNG UNIVERSITIES  
RANKINGS 2024



in West Bengal  
in India's Best Young Universities

### ACCREDITATIONS

UGC  
Recognized



NCTE  
Approved



PCI  
Approved



BCI  
Approved



QS E-LEAD



AICTE  
Approved



AERB  
Recognized










# Where Tomorrow's Leaders Are Born

With disruptive strategies and technologies constantly altering the commercial landscape, the crying need of the hour is a new era of skilful, spirited and global-minded business professionals.

The School of Business at Adamas University answers this call by focussing on the holistic development of students through the cultivation of problem-solving, leadership, communication, and interpersonal skills.

## Geared for Success

-  A blend of corporate and academically experienced faculty to provide **360-degree learning**
-  **Industry-driven curriculum** offered by industry partners
-  **Industry-readiness augmented by capstone projects**
-  **Pre-placement grooming by Industry Experts**
-  Options for studying in **International Partner Universities & Schools** across the globe
-  **Multi-format pedagogy enriched by case studies** from Harvard Business Review and IIM, Calcutta and many more to develop critical and analytical thinking
-  Practical exposure by participating in Management fest, cultural fest, 24x7 events



## Industry Associations

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Academic collaborations:



ASIAN  
INSTITUTE OF  
FAMILY MANAGED  
BUSINESS



# The Roadmap to Excellence for Next-Gen Professionals

## BBA

- ▶ Specializations in Marketing/Human Resource Management/ Finance/Entrepreneurship & Family Business/Business Analytics/Digital marketing/ Logistics and Supply Chain Management **4 Years**

Minimum 60% aggregate in 10+2 or equivalent from any recognised board.

## B.Com

- ▶ Specialisation in Accounting and Finance/Taxation **4 Years**

Minimum 55% aggregate in 10+2 or equivalent from any recognised board.

## MBA

- ▶ Dual Specialization (Finance/Human Resource/ Marketing) **2 Years**
- ▶ Logistics & Supply Chain Management **2 Years**
- ▶ Business Analytics **2 Years**

Minimum 50% aggregate in 10+2 or equivalent from any recognised board and minimum 60% in UG from any recognised University in India or abroad and CAT/MAT/XAT/AUAT qualified.

## Top Recruiters



## What Our Students Say



### Chandan Mitra

In the two years I spent on the campus at Adamas University, I learnt things I couldn't have learned anywhere else. I made lifelong friends and met the greatest seniors, juniors, and faculty members. The best thing is that in Adamas, your skills get recognized, valued, and honored. Overall, I am grateful to the University and will always be.



### Sanjana Chakraborty

As an alumna, I am proud to have been a part of such a vibrant and dynamic community, and I would like to take this opportunity to share my thoughts on the impact that my education at Adamas University has had on my life. First and foremost, the quality of instruction and mentorship I received from the faculty and staff at Adamas University was exceptional.

## Our Placements, Our Pride



**ANIKET ROY**  
BBA - Dual Specialization



**SAMARPAN MONDAL**  
MBA - Dual Specialization



**PURBITA MITRA**  
MBA - Dual Specialization



**YUVARAJ BANERJEE**  
BBA - Logistics & Supply Chain Management



**SIDHARTH GHOSH**  
MBA - Business Analytics



**PRITAM DAFADAR**  
MBA - Dual Specialization

